

O'BANION & RITCHEY ^{LLP}
INTELLECTUAL PROPERTY ATTORNEYS

Wells Fargo Center
400 Capitol Mall, Suite 1550
Sacramento, California 95814
Tel. (916) 498-1010
Fax (916) 498-1074

RECEIVED
CENTRAL FAX CENTER**JUN 02 2005**

June 2, 2005

TELECOPIER TRANSMITTAL SHEET**TELECOPY TO: COMMISSIONER FOR PATENTS****FAX NUMBER: (703) 872-9306****FROM: JOHN P. O'BANION****RE: 10/905,356
SON5180.66A (50P4114.01)****CERTIFICATE OF FACSIMILE TRANSMISSION (37 CFR 1.8)**

I hereby certify that the enclosed:

- 1. REVOCATION OF POWER OF ATTORNEY AND NEW POWER OF ATTORNEY (2 PAGES)**

are being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 703-872-9306) on
2 June 2005.

JOHN P. O'BANION
(Type or print name of person signing certificate)


(Signature)

☒ Original will not follow

The information contained in this facsimile is highly confidential and may also be subject to attorney-client privilege. The information is intended only for the use of the individual or entity to whom it is addressed. If you are not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any use, distribution or copying of this communication is strictly prohibited. If you have received this in error, please notify us immediately by calling collect, and destroy this copy. Thank you.

NUMBER OF PAGES SENT (INCLUDING COVER SHEET): 3

IF THERE ARE ANY PROBLEMS OR QUESTIONS, PLEASE CONTACT US AT (916) 498-1010. OUR FAX NO. IS (916) 498-1074.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: YUICHIRO DEGUCHI
Serial No.: 09/905,356
Filing Date: JULY 13, 2001
Title: VENDOR ID TRACKING FOR E-MARKER
Group No.: 3621
Examiner: BACKER, FIRMIN
Docket No.: SON5180.66A (50P4114.01)
Cust. No.: 36813

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REVOCATION OF POWER OF ATTORNEY AND NEW POWER OF ATTORNEY

Dear Sir:

The undersigned assignee of the entire interest in the above-identified subject application hereby revokes all previous powers of attorney and hereby appoints

John P. O'Banion	Reg. No. 33,201
James M. Ritchey	Reg. No. 32,594
James C. Peacock III	Reg. No. 40,124
Steven L. Smith	Reg. No. 44,343
Rodger H. Rast	Reg. No. 45,853
Richard M. Wiesner	Reg. No. 48,748
Robert F. Kramer	Reg. No. 51,242
M. Robyn Carrillo	Reg. No. 47,474
Frederick J. Zustak	Reg. No. 36,728
Harold T. Fujii	Reg. No. 38,458
Mark Gorman	Reg. No. 43,641
Milton M. Frazier	Reg. No. 44,687
Christopher B. Allenby	Reg. No. 45,906

as its attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 C.F.R. 3.71.

An assignment of the entire interest in the above-identified subject application:

☒ was recorded on JULY 13, 2001 at reel/frame 011994/0940.

☐ is submitted herewith for recording.

SEND CORRESPONDENCE TO:

CUSTOMER NUMBER 36813

John P. O'Banion
O'BANION & RITCHEY LLP
400 Capitol Mall, Suite 1550
Sacramento, CA 95814

DIRECT TELEPHONE CALLS TO:

John P. O'Banion
(916) 498-1010

Dated: 5/13/05

ASSIGNEE: SONY CORPORATION

Signature: 

Typed Name: HAROLD T. FUJII

Title: VICE PRESIDENT, INTELLECTUAL PROPERTY

ASSIGNEE: SONY ELECTRONICS INC.

Signature: 

Typed Name: HAROLD T. FUJII

Title: VICE PRESIDENT, INTELLECTUAL PROPERTY